

# Agile Essentials Workshop for Adaptive Projects

*This course is designed for individuals who want to learn more about agile methods, or have only recently been exposed to or involved in agile projects. The course will cover the principles, practices, terminologies, tools, and techniques associated with major agile methods that can be successfully utilized on project efforts using an adaptive project approach. This comprehensive course is covered in 21 hours broken into: 3 hours of strategy, 6 hours of leadership and 12 hours of technical training.*

## What is an Adaptive or Agile Project?

Among the top reasons for project failures are various aspects of the predictive or waterfall method utilized by many projects. Research indicated that smaller time frames, with delivery of components early and often, lead to an increased success rate.

Adaptive projects utilize a shortened delivery time frame, along with continued prioritization of features, to ensure that the changing organizational environment can be supported.

PMI® recognizes that knowledge of agile principles, practices and tools to support the development of applications has been increasing dramatically over the last several years. Research also demonstrates the value that agile methods can have in increasing delivery of business value and agility, improving team productivity and decreasing product defects.

## Benefits of Taking this Course:

- Understand the agile mindset, principles and major agile methods.
- Learn how to associate various agile methods with team roles, responsibilities, tools and techniques.
- Identify where agile practices can be incorporated into various project delivery efforts

### Registration Details:

March 16 : 8:00am - 5:00pm

March 17 : 8:00am - 5:00pm

March 18 : 8:00am - 1:00pm

PMI Members \$445\*

Non-PMI Members \$495

Fresno State Students & Alumni \$445

(Please call 559-278-2352 to register and pay by February 28, 2018)

### Optional additional course:

Online ACP Exam Prep

March 28: 8:00am—1:00pm

Additional: \$150

### Location:

University Business Center

Craig School of Business at Fresno State

5245 N Backer Ave., M/S PB5

Fresno, CA 93740



## Greta Blash

PMP, PMI-ACP, PMI-PBA,  
CSM, MA

Greta has extensive experience as an executive and consulting IT professional, both domestically and internationally. Her areas of experience include program management, project management, agile scrum development, gaming property pre-opening and multi-property integration, with emphasis in the areas of system implementations and conversions, customer relationship management (CRM), data warehouse (DW) and business intelligence (BI). She is a certified project manager (PMP, PMI-ACP and PMI-PBA) whose extensive experiences enable her to concurrently manage multiple high-risk, high-tech projects. She has the proven leadership capacity, superior communication skills and the ability to interact and build strong relationships with customers, staff, management and vendors. Greta has been served as VP of Education and Programs at PMI-SNC in Las Vegas, Nevada and is the PMI Region 7 representative for Academic Outreach.



## Steve Blash

PMP, PMI-ACP, MA

A highly accomplished and experienced IT professional who is a certified Project Manager and Agile Developer with exceptional business and a technical knowledge base, and extensive program management experience managing all aspects of complex projects. His areas of expertise include project management, agile scrum development, information technology management, business requirements analysis, data warehousing, business intelligence, CRM, web analytics, wireless technology, system development, implementations and conversions. Proven leadership, superior communication skills and the ability to interact and build strong relationships with customers, executives, management, staff and vendors to implement long lasting and cost-effective IT solutions. Steve was the 2013 President of PMI-SNC in Las Vegas, Nevada and has also served as VP of Communications and the Executive VP.

**\*Membership with any local PMI chapter in the State of California qualifies for the discount.**

The Craig School reserves the right to cancel the event if minimum attendance is not met.

The Craig School of Business has been reviewed and approved as a provider of project management training by the Project Management Institute (PMI®)

**To register, please call  
(559) 278-2352**